



马来西亚中小企业
SAMENTA Webinar Series 2
坐看云起：转型跨越新常态
疫情后的发展前景趋势，迈向未来的成功

Chu Chee Seng

朱志成

30 April 2020



Malaysia Automation Technology Association



Contents

MATA (Malaysia Automation Technology Association)

马来西亚工业自动化协会简介

New Normal for Automation Application in SME

疫情后中小型企业自动化转型跨越新常态

3 Phases of implementation 三个实施阶段

Case Studies 个案实例探讨

Conclusions 总结

Malaysia Automation Technology Association



- **Operated under the aegis of the Federation of Malaysian Manufacturers. (FMM)**

马来西亚工业自动化协会是马来西亚制造厂商联合会旗下一个独立运作的组织

- **Key focus is to promote the advancement of automation technology in Malaysia**

综旨：推广马来西亚厂商自动化的运用

New Normal for Automation Application in SME



- **Digital Transformation / Digitisation**

数码化

- **Reduce work force to achieve Social Distancing**

减少员工, 达至社交距离

- **Quick implementation**

能快速实行

- **Increase productivities and improve quality**

提高生产力并提高质量

- **Affordable**

企业负担能力范围内

- **Easy to operate**

容易操作



3 stages of implementations

- A. Form a Task force to analyse**
成立专案小组
- B. Digitization of Process**
数码化
- C. Improvement by stages depending on financial capabilities and go for automations**
衡量个人能力, 逐步进行自动化改革



Case Studies

- A. Sand Brick Factory in Rawang**
沙砖厂案例
- B. Ready mixed Cement in Ipoh**
洋灰厂案例
- C. Blow mold bottle Plant in Johor**
自动瓶子套标

Conclusions

- Failure is part of success, do not sit and wait, there is a way !

失败乃是成功之母, 别坐以待毙

- Contact Info :

1. SAMENTA
2. MATA



